

### **Investor Presentation**

**Growing Advanced Alloys** 

August 7, 2018

NASDAQ: USAP

univstainless.com

## Forward Looking Statement



Except for historical information contained herein, the statements in this presentation are forward-looking statements that are made pursuant to the "safe harbor" provision of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to differ materially from forecasted results. Those risks include, among others, the concentrated nature of the Company's customer base to date and the Company's dependence on its significant customers; the receipt, pricing and timing of future customer orders; changes in product mix; the limited number of raw material and energy suppliers and significant fluctuations that may occur in raw material and energy prices; risks related to property, plant and equipment, including the Company's reliance on the continuing operation of critical manufacturing equipment; risks associated with labor matters; the Company's ongoing requirement for continued compliance with laws and regulations, including applicable safety and environmental regulations; the ultimate outcome of the Company's current and future litigation and matters; risks related to acquisitions that the Company may make; and the impact of various economic, credit and market risk uncertainties. Many of these factors are not within the Company's control and involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to be materially different from any future performance suggested herein. Any unfavorable change in the foregoing or other factors could have a material adverse effect on the Company's business, financial condition and results of operations. Further, the Company operates in an industry sector where securities values may be volatile and may be influenced by economic and other factors beyond the Company's control. Certain of these risks and other risks are described in the Company's filings with the Securities and Exchange Commission (SEC) over the last 12 months, copies of which are available from the SEC or may be obtained upon request from the Company.

#### Non-GAAP Financial Measures

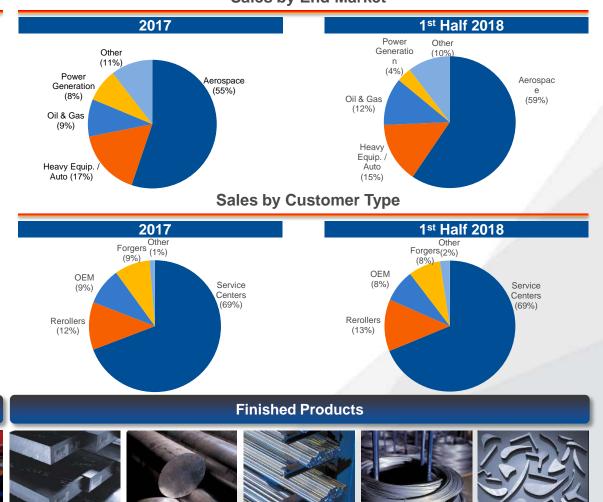
Some of the information included in this presentation is derived from the Company's consolidated financial information but is not presented in the Company's financial statements prepared in accordance with U.S. Generally Accepted Accounting Principles (GAAP). Some of this data is considered "non-GAAP financial measures" under SEC rules. These non-GAAP financial measures supplement our GAAP disclosures and should not be considered an alternative to the GAAP measure. Reconciliation to the most directly comparable GAAP financial measure is provided.

## Universal Stainless At a Glance



#### Overview

- Leading manufacturer of specialty steel products focused on creating sustainable value for all stakeholders
- Fully integrated and geographically contiguous operations designed to ensure quality and consistency of products to meet customer demands
- Products are specifically tailored to address the aerospace, heavy equipment / auto, power generation and oil & gas markets through service centers, OEMs, forgers and rerollers



#### Sales by End Market

**Semi-Finished Products** 



Ingots





illet Plate

Bloom Bar

Forged Bar

Rolled Bar

ed Bar

Rod and Wire

**Special Shapes** 

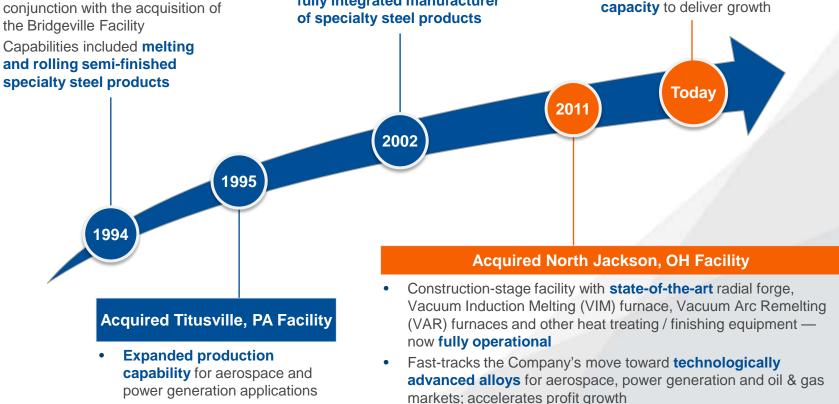
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## Company History — Transformational Acquisitions; Continuing Expansion in Premium Alloys



#### **Poised for Growth**

- USAP continues to grow premium alloy sales and is focused on margin expansion through process integration and improving product mix
- Significant additional available capacity to deliver growth



Acquired Dunkirk, NY Facility

Purchase of a finishing facility

transformed the Company into a

fully integrated manufacturer

#### Acquired Bridgeville, PA Facility Company was founded in ٠

Capabilities included melting and rolling semi-finished specialty steel products

## Strategic Objectives



Grow our portfolio of technologically advanced, higher-margin alloys

2) Expand targeted customer approvals for new products

3 ) Increase and broaden penetration in key, growing end markets

Optimize Universal's integrated manufacturing system

) Targeted capital investment



**Relentless focus on operational improvement** 









## Acquisition of North Jackson — Fast Track Key Strategic Initiatives





#### **Increase USAP Margins**

- · Improve cycle times, yields company-wide
- · Eliminate capacity constraints in re-melting
- Move up value chain with Vacuum Induction Melting (VIM) of technologically advanced premium metals
- Expand product and tolling reach with advanced radial hydraulic forging technology



#### **Expand Addressable Markets**

- Selected premium alloy markets in aerospace, general industrial, oil & gas & high end manufacturing
- Larger and longer squares, rounds, bars and custom shapes
- International markets

#### Excel in Industry Lead-times and Customer Service

New Customer Approvals Received 2016 — Q2 2018:

# 41

New Products Developed January 2017 through Q2 2018:

# 14

New Products Under Development as of the end of Q2 2018:

# 15

Premium Alloys as Percentage Sales:

1<sup>st</sup> Half 2017

Status Report

1<sup>st</sup> Half 2018

\$12.6 million in sales or 12.4% \$23.9 million in sales or 18.4%



## Moving Toward Higher-Value Alloys



#### **Acquisition of North Jackson in 2011**

- State-of-the-art hydraulic radial forge; VIM furnace
- Added key capabilities in aerospace, power generation and oil & gas applications
  - Successful market entry into aerospace parts, landing gear, helicopter rotor masts and gears, and drill shafts for oil & gas applications

#### Continue to Penetrate Key End Markets

- Opportunity for continued growth in aerospace due to a more comprehensive product offering
- Oil & gas presents an upside opportunity given market recovery
- Growth in high end industrial applications and infrastructure

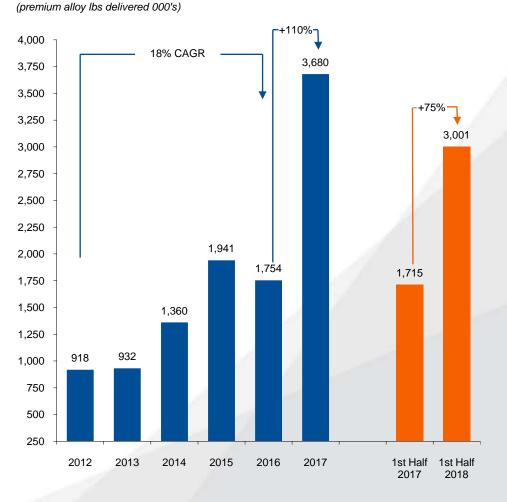
#### **Premium Alloys to Drive Margin Accretion**

 Continued growth in higher-value premium alloy sales expected to be accretive to gross margin

#### **Strong Momentum for Premium Alloys**

 Accelerated sales growth for 1<sup>st</sup> half 2018 premium alloys, which grew 75.0% compared with 1<sup>st</sup> half 2017, contributed to overall sales growth

#### Premium Alloy<sup>1</sup> Sales Have Grown Since 2012



1. Premium alloys represent all Vacuum Induction Melted (VIM) products.

## Integrated Manufacturing Process



- Delivering a broad set of product offerings starting from either VIM or AOD melt capability
- Consistent operating model; integrated quality systems; sharing best practices



## End Markets — Overview





Source: Wall Street research, Boeing, Airbus.

1. Years of production is calculated by adding the total backlog for Boeing and Airbus and dividing by the cumulative average annual production for 2018E-2020E.

## End Markets — Aerospace

#### The USAP Opportunity

- Aircraft production growth rates, combined with new customer approvals, are driving increased demand for premium alloys from USAP
- USAP's alloys are used across a variety of aircraft applications, from the airframe to the engines

#### **Aerospace Market Remains Robust**

- Airbus and Boeing delivery schedules expected to continue recent growth — combined backlog is equal to ~8 years of production
- Passenger traffic remains strong, growing above 2017 expectations, which is driving strong aftermarket demand for specialty metals
- Defense spending supports specialty metal demand

# Illustrative Product Applications in Aerospace



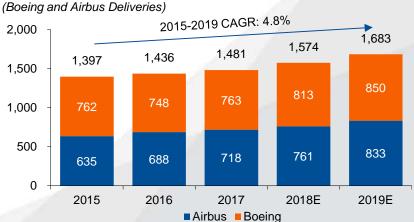
Source: Wall Street research, IATA, Boeing Current Market Outlook 2017-2036.

1. Revenue per Kilometers figures are estimates based on historical figures and forecasted RPK growth rates.



#### (RPKs in trillions) 17.8 18.0 16.30E CAGR: 4.7% 10.0 7.6 8.0 4.6 4.6 4.9 5.3 5.6 5.9 6.2 6.7 7.1 8.0 6.0 4.0 2.0 0.0 '10 '11 '12 '13 '14 '15 '16 '17 '18E '19E '36E '08 '09 **Robust Aircraft Delivery Schedule**

#### Passenger Traffic Growth Remains Strong (RPK)<sup>1</sup>



## End Markets — Heavy Equipment / Auto



#### The USAP Opportunity

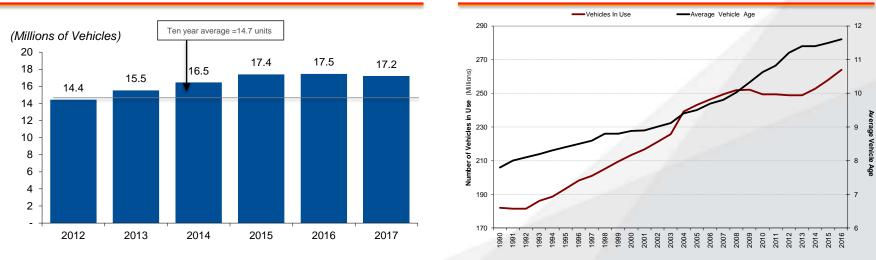
- While opportunity for tool steel is primarily driven by the auto sector, off-road / large vehicles also require significant tooling
- Demand for tool steel is heavily correlated with cadence of new model introductions — new models require OEMs to re-tool factories
- Higher unit production levels also drive demand, as retooling is required for existing models

#### **Positive Demand Dynamics for Tool Steel**

- New model introductions are expected to accelerate in the next few years, bolstering tool steel demand
- Strong levels of North American light vehicle production averaged 17.2 million for the 1<sup>st</sup> half of 2018; 17% greater than the ten year average production rate
- Average age of light vehicles continues to increase.
  However, this is expected to plateau given anticipated ramp in future light vehicle sales

U.S. Light Vehicle Population and Avg Vehicle Age

- Continued growth in off-road equipment sales in 2018 (i.e. Caterpillar)
- Share capture from imported tool steel product



Robust U.S. Light Vehicle Sales

Source: Wall Street Research, U.S. Bureau of Economic Analysis, Light Weight Vehicle Sales retrieved from Federal Reserve Bank of St. Louis as of December 2017.

## End Markets — Oil & Gas



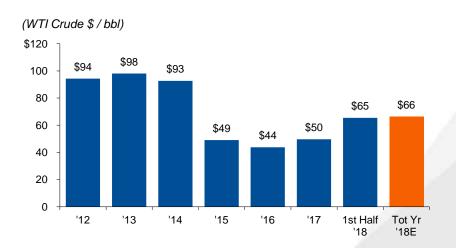
#### The USAP Opportunity

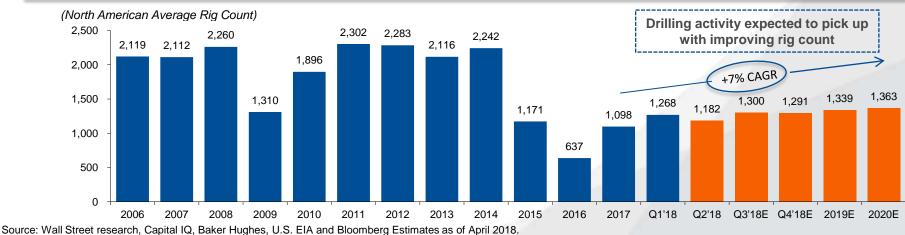
- Oil & gas sales have accounted for ~10% of revenue since 2013 — Oil & gas market recovery continues
- Expanded North Jackson high-value product offering; positioned to seize opportunities in oil & gas market

#### Oil & Gas Recovery Continues, but Remains Below 2014 Highs

- Current oil prices in \$65+/bbl range recently up ~50% since bottoming in 2016
- Firmer commodity prices are driving higher rig counts and drilling activity; Q2 average US rig count up 7.7% vs. PY

#### **Oil Prices Appear to be Stabilizing**





1. 2006-2016 Average Rig Count is the sum of the average weekly and monthly rig counts for the U.S. and Canada, respectively. 2017-2020E sourced through Wall Street research.

#### Rig Count Expected to Gradually Recover<sup>1</sup>

## End Markets — Power Generation



#### The USAP Opportunity

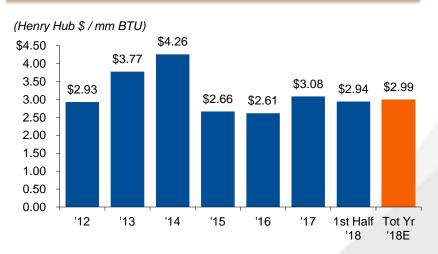
- Continued emphasis on increased efficiency and reduced emissions necessitate higher operating temperatures and therefore more advanced alloys
- USAP's specialty and premium alloys are used in ٠ critical gas-powered turbine components

#### Shift Toward Natural Gas Power Generation

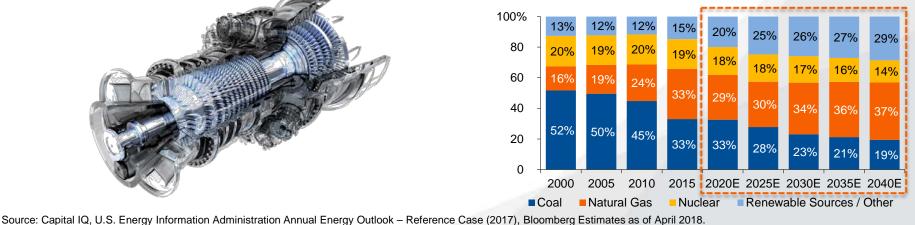
- Natural gas continues to supplant coal as a leading fuel for electricity generation, led by demand from the industrial and electric power sectors
- By 2040, natural gas is expected to account for nearly • 40% of U.S. power generation
- Current demand is driven primarily by maintenance • business - upside potential from new turbine market in the long term



#### **Natural Gas Prices Support Shift to Gas Turbines**



#### Paradigm Shift from Coal to Natural Gas



(Power Generation by Fuel Type % of Total)

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Universal Stainless — Advancing Our Position to Serve Clients and Achieve Profitable Growth



**Successful progress** in strategy execution has strengthened operations, expanded product offerings

**Transformative acquisition** of North Jackson expands addressable markets & moves up value chain in products

**Growing ability** to capture aerospace, oil & gas, and power generation opportunities and better serve all end markets

**Commitment to responsible capital investment** supported by solid operating cash flow and balance sheet

Experienced management team relentlessly focused on operational improvement, customer service & profitable growth





# Financial Performance Review

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## **Common Stock Offering Summary**

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## Background

- In the 2018 second quarter Universal Stainless issued 1.4M shares of registered company stock via registered public offering
- Total shares issued increased the Company's outstanding shares by ~19%
- Following the equity issuance outstanding shares approximate 8.7M

## **Proceeds**

- Gross proceeds approximated \$34.5M
- Net proceeds after underwriter's fees and other expenses approximate \$32.3M

## Pricing

- Public offering share price \$24.50
- Last reported sale price prior to offering totaled \$28.02
- Offering discount 12.6%

## Purpose

 Deleveraging; proceeds used to reduce borrowings under senior secured revolving credit facility

## Underwriter

• Cowen and Company, LLC (Cowen) acted as sole book runner and underwriter

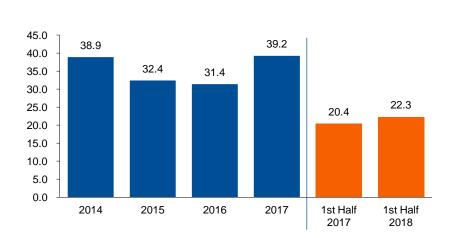
## Historical Financial Performance



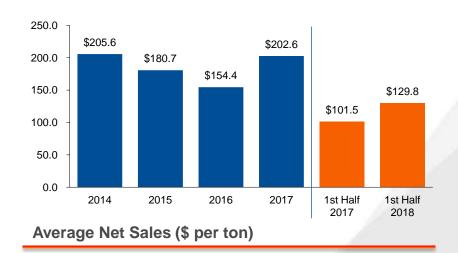
#### Notes

Shipments (k tons)

- Net sales increase of 27.9% for 1<sup>st</sup> half 2018 driven by improvements in nearly all end markets compared with PY
- Accelerated sales growth for 1<sup>st</sup> half 2018 premium alloys, which grew 89.5% compared with 1<sup>st</sup> half 2017, contributed to overall sales growth
- Improved average dollar per ton shipped in 1<sup>st</sup> half 2018 was primarily a result of increased sales of higher value premium alloys



#### Net Sales (\$mm)





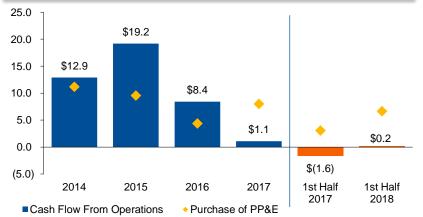
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## Historical Financial Performance (Cont.)



#### Notes

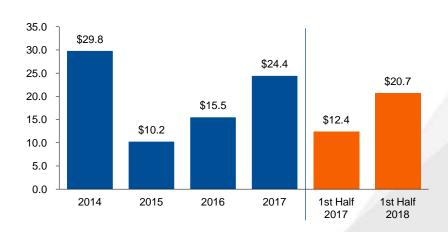
- Increase in 1<sup>st</sup> half 2018 EBITDA driven by top-line growth, operational productivity enhancements, improved operating leverage and favorable product mix
- Capex remains focused on high-return manufacturing enhancements and maintenance projects
- In 1<sup>st</sup> half 2018 Cash Flow from Operations was impacted by working capital increase to support topline growth
  - Increased sales drove \$10.8 million in Accounts Receivables
  - Inventory increased \$10.1 million on increased backlog
    Cash Flow From Operations and Capex (\$mm)



1. See page 23 for reconciliation to GAAP Net Income.

2. Represents Long-Term Debt plus Current Portion of Long-Term Debt less Deferred Financing Costs. 1<sup>st</sup> half '18 includes Long-Term NMTC Liability of \$2.8m.

#### Adjusted EBITDA<sup>1</sup> (\$mm)



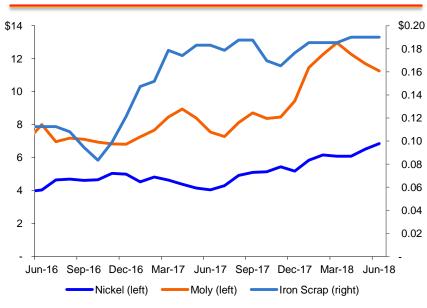
#### Total Debt<sup>2</sup> (\$mm)

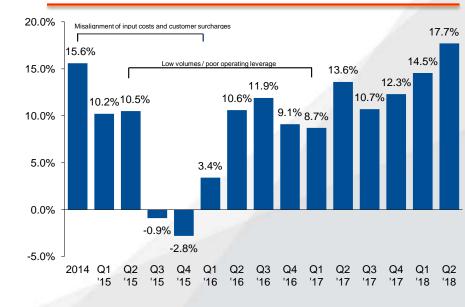


## Commodities & Gross Margin %



- Gross margin increase in recent quarters was primarily attributable to operational productivity enhancements, improved operating leverage combined with significant improvement in the alignment of customer surcharges and commodity input costs
- Recent increases in core commodities resulted in improved alignment of input costs and customer surcharges
- Gross margin for Q2 2018 positively impacted by increased shipments, primarily in the aerospace market which consists of premium alloy products





#### **Commodity Price Per Pound**

Gross Margin %

Source: Internal Company Commodity Analysis.

## Universal Stainless — A Leader in Specialty Metals



Leading Manufacturer of Specialty Steel Products

Fully Integrated, Geographically Contiguous Operations Improve Supply Chain Efficiency

**Transitioning to Higher-Value Premium Alloy Sales** 

Well-Positioned to Further Penetrate Attractive End Markets

**Meaningful Leverage to Improving Market Environment** 

Significant Financial Flexibility Provided by Recent Financing

Experienced Management Team Relentlessly Focused on Operational Improvement, Customer Service and Safety





# Appendix

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## Adjusted EBITDA Reconciliation to GAAP Net Income

(\$ in thousands)	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>1st Half</u> <u>2017</u>	<u>1st Half</u> 2018
Net (loss) income	\$ 13,242	\$ 18,122	\$ 14,617	\$ (4,062)	\$ 4,050	\$ (20,672)	\$ (5,347)	\$ 7,610	\$ 9	\$ 6,163
Interest Expense	435	1,265	2,284	2,598	3,035	2,324	3,659	4,022	1,959	2,339
Provision (benefit) for income taxes	6,821	10,356	6,334	(2,504)	3,149	(12,144)	(3,526)	(7,601)	107	1,916
Depreciation and amortization	5,486	8,851	14,368	16,280	17,476	18,608	18,533	18,823	9,365	9,613
EBITDA	\$25,984	\$38,594	\$37,603	\$12,312	\$27,710	\$(11,884)	\$ 13,319	\$ 22,854	\$ 11,440	\$ 20,031
Adjustments to EBITDA										
Share-based compensation expense	1,819	1,580	1,649	1,827	2,082	1,865	1,405	1,564	971	678
Write-off of deferred financing costs	-	-	-	-	-	-	768	-	-	-
Goodwill impairment						20,268		-		
Adjusted EBITDA	\$27,803	<u>\$40,174</u>	<u>\$39,252</u>	<u>\$14,139</u>	<u>\$29,792</u>	<u>\$ 10,249</u>	<u>\$ 15,492</u>	<u>\$ 24,418</u>	<u>\$ 12,411</u>	<u>\$ 20,709</u>

Adjusted EBITDA is not a recognized term under GAAP and does not purport to be an alternative to our net (loss) income determined in accordance with GAAP. We believe that Adjusted EBITDA provides information that is useful to investors because it allows for a more direct comparison of our performance for the period reported with our performance in prior periods. Because all companies do not use identical calculations, the presentation of our Adjusted EBITDA may not be comparable to similarly titled measures of other companies.

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# **Questions & Answers**

# Thank You!

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