

Investor Presentation

August 2013

Nasdaq: USAP

univstainless.com

Forward Looking Statement



Except for historical information contained herein, the statements in this presentation are forwardlooking statements that are made pursuant to the "safe harbor" provision of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to differ materially from forecasted results. Those risks include, among others, the concentrated nature of the Company's customer base to date and the Company's dependence on its significant customers; the receipt, pricing and timing of future customer orders; changes in product mix; the limited number of raw material and energy suppliers and significant fluctuations that may occur in raw material and energy prices; risks related to property, plant and equipment, including the Company's reliance on the continuing operation of critical manufacturing equipment; risks associated with labor matters; the Company's ongoing requirement for continued compliance with laws and regulations, including applicable safety and environmental regulations; the ultimate outcome of the Company's current and future litigation and matters; risks related to acquisitions that the Company may make; and the impact of various economic, credit and market risk uncertainties. Many of these factors are not within the Company's control and involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to be materially different from any future performance suggested herein. Any unfavorable change in the foregoing or other factors could have a material adverse effect on the Company's business, financial condition and results of operations. Further, the Company operates in an industry sector where securities values may be volatile and may be influenced by economic and other factors beyond the Company's control. Certain of these risks and other risks are described in the Company's filings with the Securities and Exchange Commission (SEC) over the last 12 months, copies of which are available from the SEC or may be obtained upon request from the Company.

Company Overview







- Fully integrated operating model
- Wide range of semi-finished and finished specialty steel products manufactured to exacting customer specifications
- Rigorous strategy execution focused on unparalleled customer service and operational efficiency
- Consistent capital investment to optimize market positioning and drive profitable growth
- Acquired North Jackson facility to:
 - Broaden production capabilities
 - Expand product range/market niche penetration
 - Cut lead times, reduces costs
 - Accelerate execution of growth strategy
- Strong balance sheet

Integrated Operations: High Quality Products





Semi-Finished







Ingots

Reroll or Forging Billet

Plate

Bridgeville

Finished



Bloom Bar

Bridgeville



Forged Bar

North Jackson



Bar

Dunkirk



Rod and Wire



Special Shapes

Titusville

Company History: Transformational Investments



1994 – Acquired facility in Bridgeville, PA

 Established Company with capability for melting and rolling semi-finished specialty steel products

1995 – Acquired Titusville, PA operation

Expanded production capability for aerospace and power generation applications

2002 – Acquired finished steel facility in Dunkirk, NY

Transformed company into fully integrated manufacturer of specialty steel products

2011 – Acquired construction stage Forge, VIM and Remelt facility in North Jackson, Ohio

- Purchase price = \$116 million + costs-to-complete equipment installation
- Included State-of-Art Radial Forge, Vacuum Induction Melting (VIM) Furnace, two Vacuum Arc Remelting (VAR) Furnaces and other heat treating/finishing equipment
- Capex to date = \$43 million
- Strategic step to strengthen industry position and better enable company to respond to customer needs and seize higher margin market opportunities

Strategic Plan

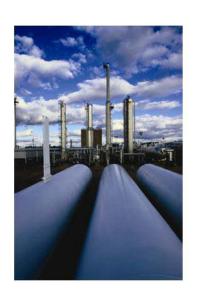


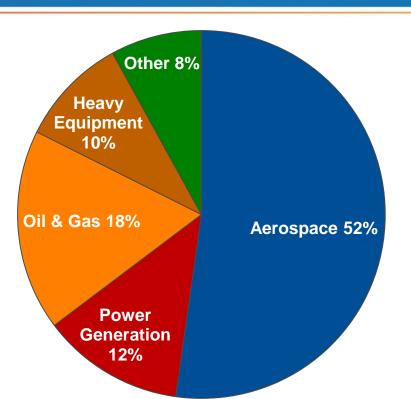


Universal's objective is to accelerate profitable growth and margin expansion

Sales by End Market – TTM*









* At 6/30/13







End Markets – Aerospace



Demand Drivers:

- Substantial multi-year backlogs of aircraft manufacturers
- Increasing aircraft build rates

USAP Opportunity:

- New capabilities through the addition of North Jackson facility:
 - More USAP metal per aircraft
 - Higher value USAP alloys per aircraft
- Attaining qualified supplier status from OEM's expands potential customer base



End Markets – Power Generation



Demand Drivers:

- Rapid growth of middle classes
- Availability & cost of natural gas
- Renewable energy support
- Technological advancements

USAP Opportunity:

- Expanding share in maintenance market
- New turbine market growth anticipated in 2014-2015



End Markets – Oil & Gas



Demand Drivers:

- Growing global demand for energy
- Exceptional growth in natural gas and renewables
- Implementation of advanced drilling technologies
- Increase in hostile drilling environments
- Declining US reliance on imported liquid fuels
- Fossil fuels still providing 78% of energy in 2035

USAP Opportunity:

 North Jackson expands product offering and enables further penetration of the oil & gas market



End Markets – Heavy Equipment



Demand Drivers:

- Automotive market: new models, model change-overs
- Off-road equipment: mining, agriculture, earth-moving construction

USAP Opportunity:

- Auto build rate continues to increase
- Global competition and rapidly changing technology advances driving model changeovers and retooling



Role of North Jackson: Fast Track Key Strategic Initiatives



• Increase USAP margins

- Improve cycle times, yields company-wide
- Reduce 3rd party costs with internal forge & finish capability
- Eliminate capacity constraints in re-melting
- Move up value chain with Vacuum Induction Melting (VIM) of higher nickel content metals

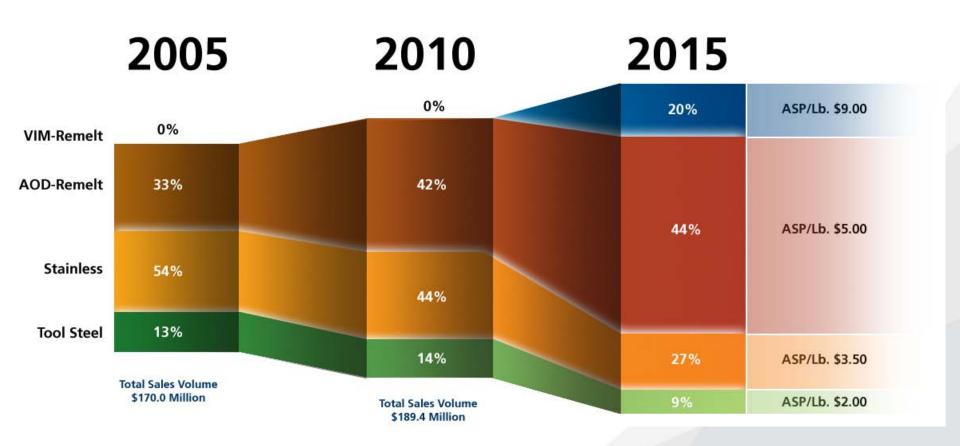
Expand Addressable Markets

- Selected high nickel alloy markets in aerospace and oil & gas
- Larger and longer squares, rounds, bars and custom shapes
- International markets

Excel in Industry Lead-times and Customer Service

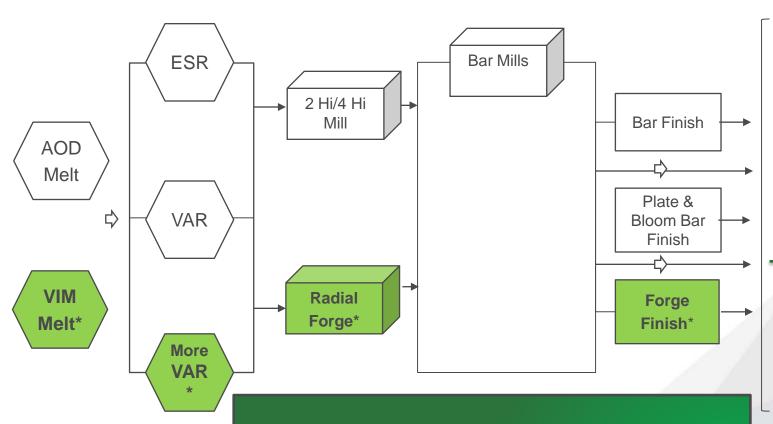
Transforming USAP's Product Portfolio





Manufacturing Integration Path of North Jackson





PRODUCTS

- Plate
- Machined Bars
- Forging Billets
- Forged Rounds
- Ingot
- · Reroll Billets
- Round Bar
- Flats & Squares
- Forged Squares
- Large Forged Sections
- Large Forged Bars
- Remelted Ingots

- *North Jackson Integration Impact:
- Broader, more complete product line
- USAP controls key hot work processes
- Capacity to support growth

North Jackson Facility Ramp-up



| | Status |
|---|-------------------------|
| Hydraulic Radial Forge | V |
| Vacuum-Induction Melting (VIM) Furnace | $\overline{\checkmark}$ |
| Four New Vacuum-Arc Remelting (VAR) Furnaces | |
| Heat Treating Equipment | $\overline{\checkmark}$ |
| Finishing Equipment | $\overline{\checkmark}$ |
| Industry Certifications | $\overline{\checkmark}$ |
| Customer Approvals | In Process |







Newest developments in VIM Technologie, 2006



Moving to Advanced Alloys – Qualification Milestones



• AS 9100 Forge: NJX March 2012

ISO 17025 Chem Lab: NJX April 2012

AS 9100 VIM and VAR: NJX June 2012

NADCAP Chem Lab: NJX August 2012

BVL December 2012

NADCAP Heat Treat: NJX February 2013

BVL May 2013

DNK June 2013

• Customer Approvals: R-R + others Starting April 2013

2013/2014 Operating Priorities



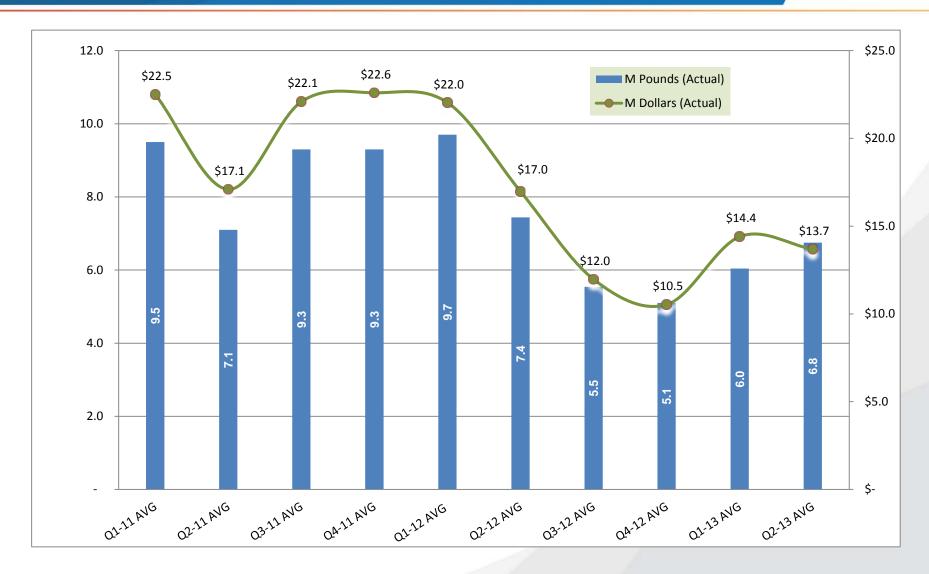
- Secure targeted customer approvals for new products
- Advance Universal's single manufacturing system by further leveraging legacy facilities' strengths /capabilities with North Jackson to drive profitable growth
- Increase market share through customer service and the introduction of new products to existing and new customers
- Continue to develop the organization for employee and USAP growth





USAP Bookings Trend





Historical Financial Summary – Income Statement



| (dollars in thousands) | Fiscal Years Ending, | | | | | Six Months | | Six Months | | |
|--|----------------------|---------|----|---------|----|------------|----|------------|-----|---------|
| | | Dec-10 | | Dec-11 | | Dec-12 | | June-12 | J | une-13 |
| lbs Shipped | | 86,745 | | 100,330 | | 95,605 | | 54,622 | | 36,370 |
| Net Sales | \$ | 189,423 | \$ | 252,596 | \$ | 250,990 | \$ | 142,480 | \$ | 92,022 |
| Sales \$/Ib | \$ | 2.18 | \$ | 2.52 | \$ | 2.63 | \$ | 2.61 | \$ | 2.53 |
| Cost of Goods Sold | | 155,651 | | 205,148 | | 209,841 | | 116,635 | | 82,068 |
| SG&A Expenses | | 13,349 | | 17,761 | | 17,746 | | 8,846 | | 9,348 |
| Operating Income | | 20,423 | | 29,687 | | 23,403 | | 16,999 | | 606 |
| Operating Income % | | 10.8% | | 11.8% | | 9.3% | | 11.9% | | 0.7% |
| Other Income | | 92 | | 212 | | 140 | | 61 | | 63 |
| Interest Expense | | (452) | | (1,421) | | (2,592) | | (1,322) | | (1,526) |
| Income (Loss) Before Taxes | | 20,063 | | 28,478 | | 20,951 | | 15,738 | - 1 | (857) |
| Provison for taxes/(benefit) | | 6,821 | | 10,356 | | 6,334 | | 4,947 | 1 | (1,375) |
| Net Income | \$ | 13,242 | \$ | 18,122 | \$ | 14,617 | \$ | 10,791 | \$ | 518 |
| EPS - Diluted | \$ | 1.93 | \$ | 2.56 | \$ | 2.02 | \$ | 1.48 | \$ | 0.06 |
| Other Financial Data | | | | | | | | 7 / | | |
| Total Capex | \$ | 7,481 | \$ | 24,480 | \$ | 35,057 | \$ | 20,061 | \$ | 6,998 |
| Total Assets | | 210,601 | | 361,672 | | 376,266 | | 395,288 | | 364,258 |
| Total Indebtedness | | 10,823 | | 94,650 | | 106,742 | | 114,731 | | 103,440 |
| Stockholders' Equity | | 159,623 | | 180,306 | | 198,281 | | 192,635 | | 200,413 |
| Depreciation Expense | \$ | 5,462 | \$ | 7,015 | \$ | 11,982 | \$ | 5,810 | \$ | 7,292 |
| Depreciation Expense as a % of Net Sales | | 2.9% | | 2.8% | | 4.8% | | 4.1% | | 7.9% |

Historical Financial Summary – Balance Sheet



| | Dec 31, 2010 | Dec 31, 2011 | Dec 31, 2012 | June 30, 2013 |
|------------------------------|--------------|--------------|--------------|---------------|
| | | | | |
| Cash | \$ 34,400 | \$ 274 | \$ 321 | \$ 733 |
| Accounts receivable | 29,273 | 34,554 | 24,287 | 24,290 |
| Inventory | 69,710 | 85,088 | 95,749 | 95,148 |
| Other current assets | 5,537 | 35,480 | 27,073 | 15,388 |
| Total current assets | 138,920 | 155,396 | 147,430 | 135,559 |
| Fixed assets | 71,581 | 183,148 | 206,150 | 205,856 |
| Other assets | 100 | 23,128 | 22,686 | 22,843 |
| Total assets | 210,601 | 361,672 | 376,266 | 364,258 |
| | | | | |
| Accounts payable | 20,022 | 29,912 | 10,610 | 14,071 |
| Accrued employment costs | 5,488 | 7,547 | 4,671 | 3,892 |
| Current debt | 2,833 | 3,000 | 1,500 | 3,000 |
| Other current liabilities | 481 | 966 | 735 | 1,218 |
| Total current liabilities | 28,824 | 41,425 | 17,516 | 22,181 |
| Revolver | - | 34,650 | 66,742 | 63,440 |
| Term Loan & Convertible Note | 7,990 | 57,000 | 38,500 | 37,000 |
| Deferred taxes | 14,164 | 48,291 | 55,227 | 41,224 |
| Total liabilities | 50,978 | 181,366 | 177,985 | 163,845 |
| Shareholders' Equity | 159,623 | 180,306 | 198,281 | 200,413 |
| Total liabilities and equity | \$ 210,601 | \$ 361,672 | \$ 376,266 | \$ 364,258 |

Strong balance sheet Current debt-to-capital of 34%

Investment Considerations



- Successful progress in execution of strategy to drive profitable growth
- Transformative acquisition of North Jackson facility for expanded margins and addressable markets + moving up value chain in products
- Growing presence in aerospace; substantial opportunities in all end markets
- Solid operating cash flow
- Well structured credit facilities
- Experienced, disciplined management team

