

## **Investor Presentation**

**Growing Advanced Alloys** 

Southwest IDEAS Conference November 15, 2018 NASDAQ: USAP

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# Forward Looking Statement



Except for historical information contained herein, the statements in this presentation are forward-looking statements that are made pursuant to the "safe harbor" provision of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to differ materially from forecasted results. Those risks include, among others, the concentrated nature of the Company's customer base and the Company's dependence on its significant customers; the receipt, pricing and timing of future customer orders; changes in product mix; the limited number of raw material and energy suppliers and significant fluctuations that may occur in raw material and energy prices; risks related to property, plant and equipment, including the Company's reliance on the continuing operation of critical manufacturing equipment; risks associated with labor matters; the Company's ongoing requirement for continued compliance with laws and regulations, including applicable safety and environmental regulations; the ultimate outcome of the Company's current and future litigation; risks related to acquisitions and strategic investments that the Company may make; and the impact of various economic, credit and market risk uncertainties. Many of these factors are not within the Company's control and involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to be materially different from any future performance suggested herein. Any unfavorable change in the foregoing or other factors could have a material adverse effect on the Company's business, financial condition and results of operations. Further, the Company operates in an industry sector where securities values may be volatile and may be influenced by economic and other factors beyond the Company's control. Certain of these risks and other risks are described in the Company's filings with the Securities and Exchange Commission (SEC), copies of which are available from the SEC or may be obtained upon request from the Company.

#### Non-GAAP Financial Measures

Some of the information included in this presentation is derived from the Company's consolidated financial information but is not presented in the Company's financial statements prepared in accordance with U.S. Generally Accepted Accounting Principles (GAAP). Some of this data is considered "non-GAAP financial measures" under SEC rules. These non-GAAP financial measures supplement our GAAP disclosures and should not be considered an alternative to the GAAP measure. Reconciliation to the most directly comparable GAAP financial measure is provided.

# Universal Stainless At a Glance



#### Overview

- Leading manufacturer of specialty steel products focused on creating sustainable value for all stakeholders
- Fully integrated and geographically contiguous operations designed to ensure quality and consistency of products to meet customer demands
- Products are specifically tailored to address the aerospace, heavy equipment / auto, power generation and oil & gas markets through service centers, OEM's, forgers and rerollers

9 Months 2018 2017 Other Other (11%) (10%) Power Power Generatio Generatio Aerospac Aerospac n n e (4%)(8%) (55%) (57%) Oil & Gas Oil & Gas (13%) (9%) Heavy Heavy Equip. / Equip. / Auto Auto (16%) (17%) Sales by Customer Type 2017 9 Months 2018 Other Other Forgers (1%) (9%) Forgers (2%) (8%) OEM OEM Service (9%) Service (8%) Centers Centers (69%) (70%)Rerollers Rerollers (12%) (12%) **Finished Products** 

#### Sales by End Market

Ingots

Reroll / Forging Billet

**Semi-Finished Products** 

et Plate

Bloom Bar

Forged Bar

Rolled Bar

d Bar

Rod and Wire

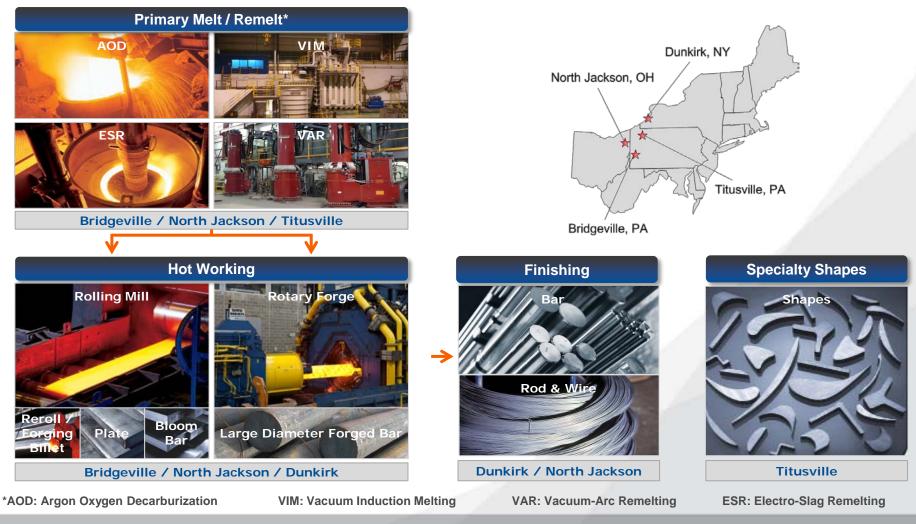
**Special Shapes** 

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# Integrated Manufacturing Process



- Delivering a broad set of product offerings starting from either VIM or AOD melt capability
- Consistent operating model; integrated quality systems; sharing best practices



# Strategic Objectives



Grow our portfolio of technologically advanced, higher-margin alloys

2)

Expand targeted customer approvals for new products

Targeted capital investment

Increase and broaden penetration in key, growing end markets

Optimize Universal's integrated manufacturing system

6

**Relentless focus on operational improvement** 









# Moving Toward Higher-Value Alloys



### Acquisition of North Jackson in 2011

- State-of-the-art hydraulic radial forge; VIM furnace
- Added key capabilities in aerospace and oil & gas applications
  - Successful market entry into aerospace parts, landing gear, helicopter rotor masts and gears, and drill shafts for oil & gas applications

### **Premium Alloys to Drive Margin Accretion**

• Continued growth in higher-value premium alloy sales expected to be accretive to gross margin

### **Continue to Penetrate Key End Markets**

- Opportunity for continued growth in aerospace due to a more comprehensive product offering
- Oil & gas presents an upside opportunity given market recovery
- Growth in high end industrial applications and infrastructure

New Customer Approvals Received 2016 — Q3 2018

41 New Products Developed January 2017 through Q3 2018

15

New Products Under Development as of the end of Q3 2018

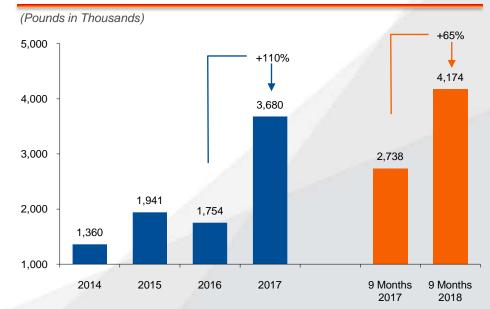
11 Premium Alloys as Percentage Sales

9 Months 2017

9 Months 2018

\$20.0MM in sales or 13.1% \$33.0MM in sales or 16.6%

Premium Alloy<sup>1</sup> Pounds Sold Have Grown Since 2014



1. Premium alloys represent all Vacuum Induction Melted (VIM) products.

# Targeted Capital Investment



### **Dunkirk Mid-Size Bar Cell Capital Project**

- Modernization project of intermediate bar processing unit
- Project initiated in Q1 2018, set for completion in Q4 2018
- ~\$10.0MM total capital expenditure
- Finished round bar processed to range from under 0.75" to 3.00"
- Return on investment is expected to be approximately 2 years

## **Expected Benefits**

- Consolidates six workstations into one fully functioning automated work station
  - Cost effective manufacturing process
  - Improved process quality control
- Improves efficiency and working capital management
  - Phased in reduction of WIP inventory will approximate 1.0MM lbs.
- Improvements in the following critical areas
  - Material handling
  - Yield
  - Lead times
  - Employee safety

### Dunkirk Mid-Size Bar Cell



# End Markets — Overview





Source: Wall Street research, Boeing, Airbus.

1. Years of production is calculated by adding the total backlog for Boeing and Airbus and dividing by the cumulative average annual production for 2018E-2020E.

# End Markets — Aerospace

### The USAP Opportunity

- Aircraft production growth rates, along with new customer approvals, drive increased demand for premium alloy products
- USAP alloys are used across a variety of aircraft applications, from the airframe to the engines

### **Aerospace Market Remains Robust**

- Airbus and Boeing delivery schedules expected to continue recent growth — combined backlog is equal to ~ 9 years of production
- Passenger traffic remains strong, and is driving strong aftermarket specialty metals demand
- Defense spending supports specialty metal demand

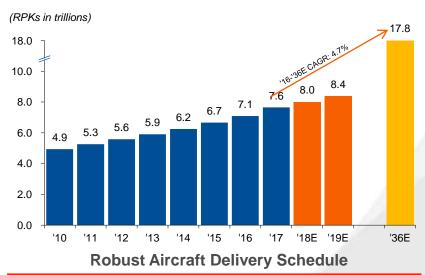
# Illustrative Product Applications in Aerospace

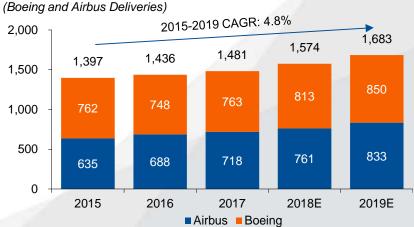


Source: Wall Street research, IATA, Boeing Current Market Outlook 2017-2036.

1. Revenue per Kilometers (RPK) figures are estimates based on historical figures and forecasted RPK growth rates.

Passenger Traffic Growth Remains Strong (RPK)<sup>1</sup>





# End Markets — Heavy Equipment / Auto



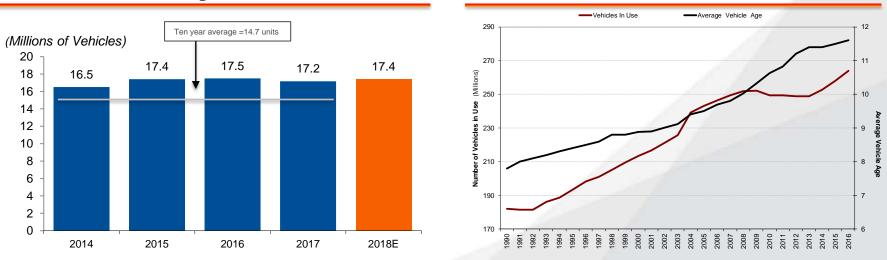
### The USAP Opportunity

- Tool steel is primarily driven by the auto sector, with offroad / large vehicles requiring significant tooling
- Demand for tool steel heavily correlated with cadence of new model introductions — new models require OEMs to re-tool factories
- Higher unit production levels also drive demand, as retooling is required for existing models

### **Positive Demand Dynamics for Tool Steel**

- New vehicle model introductions expected to accelerate in the next few years, bolstering tool steel demand
- Strong levels of U.S. light vehicle production averaged 17.1 million for the nine months of 2018; 16% greater than the ten year average production rate
- Average age of light vehicles continues to increase.
  Expected to plateau given anticipated ramp in future light vehicle sales
- Continued growth in off-road equipment sales in 2018
- Increase market share capture from imported tool steel product

U.S. Light Vehicle Population and Avg Vehicle Age



Source: Wall Street Research, U.S. Bureau of Economic Analysis, Light Weight Vehicle Sales retrieved from Federal Reserve Bank of St. Louis as of September 2018, (SAAR).

### Robust U.S. Light Vehicle Sales

# End Markets — Oil & Gas



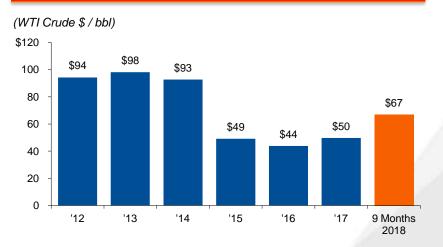
### The USAP Opportunity

- Oil & gas sales have accounted for ~10% of revenue since 2013 — Oil & gas market recovery continues
- Expanded North Jackson high-value product offering; positioned to seize opportunities in oil & gas market

### Oil & Gas Recovery Continues, but Remains Below 2014 Highs

- Current oil prices up significantly since bottoming in 2016
- Q3 2018 average US rig count up 17.9% vs. 2017

#### **Oil Prices**



#### (North American Average Rig Count) Drilling activity expected to remain strong as rig counts stabilize 2.302 2.283 2,500 2,260 2,242 2,119 2.112 2,116 +9% CAGR 1.896 2,000 1.426 1,294 1,339 1,310 1,268 1,283 1,500 1,182 1.171 1,098 1.000 637 500 0 2007 2008 2009 2011 2013 2015 2016 Q3'18 Q4'18E 2019E 2020E 2006 2010 2012 2014 2017 Q1'18 Q2'18

Source: Wall Street research, Capital IQ, Baker Hughes, U.S. EIA, Cowen and Bloomberg Estimates as of October 2018. 9 Months 2018 represents YTD average.

1. 2006-2016 Average Rig Count is the sum of the average weekly and monthly rig counts for the U.S. and Canada, respectively. 2017-2020E sourced through Wall Street research.

#### **Rig Count Stabilization<sup>1</sup>**

# End Markets — Power Generation



### The USAP Opportunity

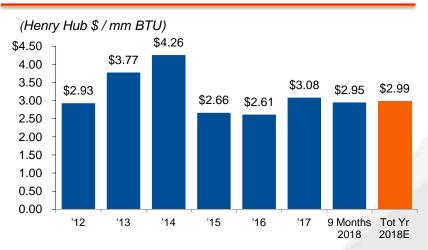
- Continued emphasis on increased efficiency and reduced emissions necessitate higher operating temperatures and therefore more advanced alloys
- USAP's specialty and premium alloys are used in critical gas-powered turbine components

### **Shift Toward Natural Gas Power Generation**

- Natural gas continues to supplant coal as a leading fuel for electricity generation, led by demand from the industrial and electric power sectors
- By 2040, natural gas is expected to account for nearly 40% of U.S. power generation
- Current demand is driven primarily by maintenance business — upside potential from new turbine market in the long term

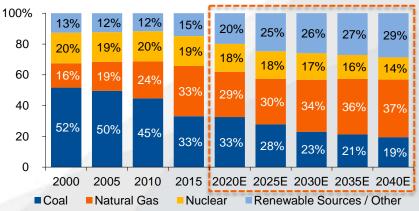


#### Natural Gas Prices Support Shift to Gas Turbines



#### Paradigm Shift from Coal to Natural Gas

(Power Generation by Fuel Type % of Total)



Source: Capital IQ, U.S. Energy Information Administration (EIA) as of October, 2018 and Bloomberg Estimates as of April 2018. 9 Months 2018 represents YTD average.

# Backlog and Capacity

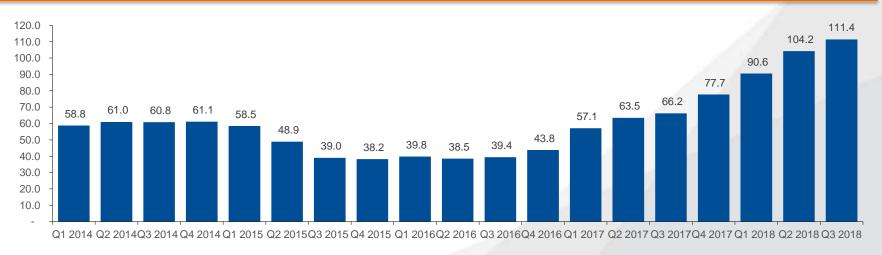


#### Backlog

- Record Q3 2018 backlog totaled \$111.4MM
- 68% increase compared to 3<sup>rd</sup> quarter 2017
- Well positioned to capitalize on strong market

#### Capacity

- Current capacity
  - Bridgeville and Dunkirk facilities currently operating at ~ 60% capacity
  - North Jackson facility currently operating at ~ 40% capacity
- Current capacity levels are not a barrier to increased sales



#### Backlog by Quarter<sup>1</sup> (\$MM)

#### 1. Backlog amounts do not include surcharges



# Financial Performance Review

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# **Revolving Credit Agreement Amendment**



### Background

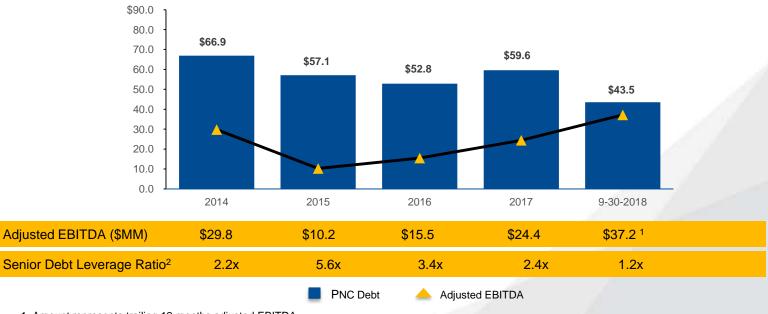
- PNC Bank credit agreement amended in August 2018
- Amended agreement totals \$120.0MM
  - Revolver \$110.0MM
  - Term loan \$ 10.0MM
- Maturity date: August 2023

### Purpose

 Strengthen balance sheet and enhanced financial flexibility to support growth strategy

### **Benefits**

- Increased borrowing capacity
- Favorable interest rate structure



### PNC Debt Balance (\$MM)

1. Amount represents trailing 12 months adjusted EBITDA

2. Senior Debt Leverage Ratio calculation: PNC Debt/Adjusted EBITDA

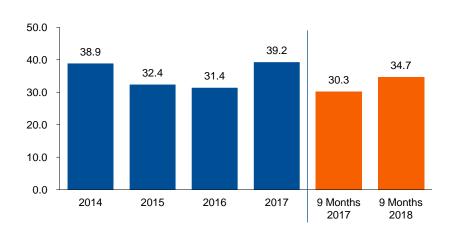
# Historical Financial Performance



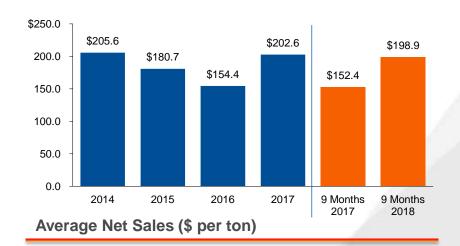
#### **Notes**

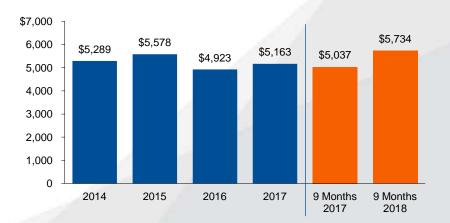
Shipments (k tons)

- Net sales increased 30.5% for nine months 2018 driven by improvements in nearly all end markets compared with PY
- 2018 nine months sales growth driven by premium alloys, which grew 65.4% compared with nine months 2017
- Improved average dollar per ton shipped in nine months 2018 was primarily a result of increased sales of higher value premium alloys



#### Net Sales (\$MM)





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# Historical Financial Performance (Cont.)



#### Notes

- Nine months 2018 EBITDA increase driven by topline growth, operational productivity enhancements, improved operating leverage & favorable product mix
- Nine months 2018 Cash Flow from Operations impacted by working capital increase to support topline growth
  - Increased sales drove \$19.2MM in Accounts Receivable
  - Inventory increased \$7.9MM on increased backlog

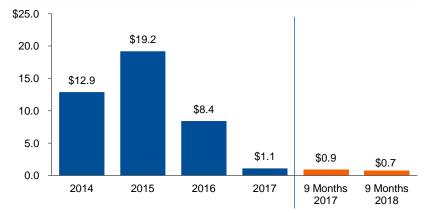
#### Adjusted EBITDA<sup>1</sup> (\$MM)







#### Cash Flow From Operations (\$MM)



1. See page 23 for reconciliation to GAAP Net Income.

2. Represents Long-Term Debt plus Current Portion of Long-Term Debt less Deferred Financing Costs. 9 months '18 includes Long-Term NMTC Liability of \$2.8MM.

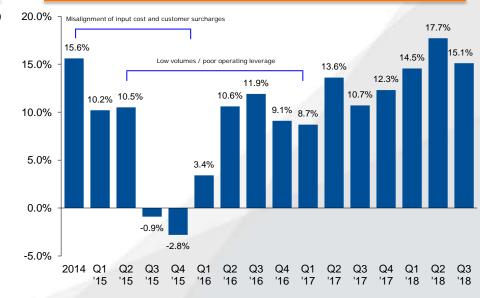
# Commodities & Gross Margin %

- Gross margin increase in 2018 was primarily attributable to operational productivity enhancements and improved operating leverage
- Improved volumes and leverage of input costs and customer surcharges assisted in improved 2018 gross margin
- Gross margin for nine months 2018 positively impacted by increased shipments, primarily in the aerospace market which consists of premium alloy products



#### **Commodity Price Per Pound**

Gross Margin %



Source: Internal Company Commodity Analysis.

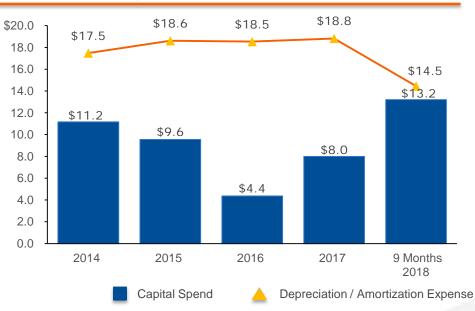
# Capital Spend Summary



### 2018 Capital Project Summary

- 2018 capital spend will approximate \$16.5MM
  Highest since 2011
- Majority of 2018 spend comprised of Dunkirk intermediate bar cell unit

### **Capital Spending and Depreciation (\$MM)**



#### **Future Capital Spend Initiatives**

- 2019 capital spend expected to approximate 2018 levels
- Capital spend areas will focus on improving the following areas
  - Efficiency
  - Capacity
  - Lead times
  - Product expansion

# Universal Stainless — A Leader in Specialty Metals



Leading Manufacturer of Specialty Steel Products

Fully Integrated, Geographically Contiguous Operations Improve Supply Chain Efficiency

**Transitioning to Higher-Value Premium Alloy Sales** 

Well-Positioned to Further Penetrate Attractive End Markets

**Meaningful Leverage to Improving Market Environment** 

Significant Financial Flexibility Provided by Recent Refinancing

Experienced Management Team Relentlessly Focused on Operational Improvement, Customer Service and Safety





# Appendix

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# Adjusted EBITDA Reconciliation to GAAP Net Income



(\$ in thousands)	<u>2014</u>		<u>2015</u>		<u>2016</u>		<u>2017</u>		<u>9 Months</u> 2017		<u>9 Months</u> 2018	
Net (loss) income Interest Expense Provision (benefit) for income taxes Depreciation and amortization <b>EBITDA</b>	·	4,050 3,035 3,149 <u>7,476</u> 7, <b>710</b>	\$ \$	(20,672) 2,324 (12,144) 18,608 (11,884)	\$ <b>\$</b>	(5,347) 3,659 (3,526) 18,533 <b>13,319</b>		7,610 4,022 (7,601) <u>18,823</u> <b>22,854</b>	\$ <b>\$</b>	(250) 3,018 283 14,032 <b>17,083</b>		10,079 3,245 2,376 14,460 <b>30,160</b>
Adjustments to EBITDA Share-based compensation expense Write-off of deferred financing costs Goodwill impairment Adjusted EBITDA		2,082 - - - <b>792</b>	\$	1,865 - 20,268 <b>10,249</b>	\$	1,405 768 - <b>15,492</b>	\$	1,564 - - <b>24,418</b>	\$	1,367 - - <b>18,450</b>	\$	1,046 - - <b>31,206</b>

Adjusted EBITDA is not a recognized term under GAAP and does not purport to be an alternative to our net (loss) income determined in accordance with GAAP. We believe that Adjusted EBITDA provides information that is useful to investors because it allows for a more direct comparison of our performance for the period reported with our performance in prior periods. Because all companies do not use identical calculations, the presentation of our Adjusted EBITDA may not be comparable to similarly titled measures of other companies.



# **Questions & Answers**

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